

## EUROMED Invest Academy held in the Chamber of Commerce and Industry of Serbia

At the three-day Academy in Chamber of Commerce and Industry participated 100 representatives of Business Support Organizations from 18 countries of the Southern Mediterranean, the European Union, the Western Balkans and Turkey.



During three days of the Academy, very important topics such as the Small Business Act, regional CEFTA integration, support for foreign investments, support to small and medium size enterprises, mediation in trade and arbitration will be discussed.

The Chamber of Commerce and Industry was the host of the third international EUROMED Invest Academy Serbia “Cooperation - Complementarity between the South Mediterranean and the Western Balkans”.

Opening of the Academy, Slobodan Samardzic, PhD Vice President of the CCIS said that maintaining of the Academy is a good opportunity of Business Support Organizations to further improve the capacities in providing services to businesses, as well as to establish new business contacts. The Academy will allow the acquisition of new knowledge and skills, as well as the exchange of experiences and best practices, and thus fully meet its objectives to improve cooperation and investments in the countries of the European Union, Southern Mediterranean and the Western Balkans.

Katarina Obradovic Jovanovic, Deputy Minister of Economy said that the Strategy for the Development of Small and Medium Enterprises to 2020, which largely relies on the Small Business Act EU. She stressed that one of the important segments for efficient development of this sector support business internationalization.

Oskar Benedict, Deputy Head of the EU Delegation, points out the importance of reforms in Serbia aimed at improving the economic environment and attracting investments.

Emanuel Noutari, General Delegate of the ANIMA Investment Network and Dirk Vantigem, Director of International Relations of the EUROCHAMBRES Association of European Chambers of Commerce, presented the EUROMED Invest project aimed at the promotion of private business and economic development in the Euro-Mediterranean region.

Vera Veljanovski, Project Manager at CCIS appointed that in the work of the [EUROMED Invest Academy Serbia](#) participated 100 representatives of Business Support Organizations including investments and export promotion agencies, chambers of commerce and industry, development agencies, clusters, technology park, institutes, innovation agencies, technology transfer center, associations of women entrepreneurs, from 18 countries of the Southern Mediterranean, the European Union, the Western Balkans and Turkey.

During three days of the Academy, very important topics such as the Small Business Act, regional integration CEFTA, support for foreign investments, support to small and medium size enterprises, EBRD investment in the Balkan region and SEMED, EU funding opportunities, opportunities for future cooperation, mediation in trade and arbitration were discussed.

Over the two days Academy, 26 lecturers had the opportunity to address to the participants: Chamber of Commerce and Industry of Serbia, Ministry of Economy R. of Serbia, Ministry of Trade, Tourism and Telecommunications of Serbia, Delegation of the EU to the R. of Serbia, DG GROW, European Commission, EBRD in Serbia, ANIMA Investment Network, France, EUROCHAMBRES, Belgium, Euro-Arab Business Council (EABC), Egypt, The Union of Chambers and Commodity Exchanges of Turkey (TOBB), General Authority for Investment and Free Zones (GAFI), Egypt, Enterprise Greece, Tunisian Foreign Investment Promotion Agency (FIPA), Tunisia, Serbian Investment and Export Promotion Agency (SIEPA), Invest in Turkey (ISPAT), Tecnology Park Ljubljana, Slovenia, GIZ International, Germany, OCO Global, France, The Institute for the Promotion of Arbitration and Mediation in the Mediterranean, (ISPRAMED), Italy etc. During the third day of Academy was organized the Study tour, presentation of the significant investment project in Belgrade "Belgrade Waterfront", and City Guide Tour.

[EUROMED Invest](#) is a three-year regional project for investment and business partnerships promotion in the Euro-Mediterranean area co-funded by the European Commission, the MedAlliance consortium, the Provence-Alpes-Côte d'Azur Region and the City of Marseilles.

EUROMED Invest Academy in Belgrade was organized by the Chamber of Commerce of Serbia in coordination with the members of the MedAlliance Consortium, composed of ANIMA Investment Network, EUROCHAMBRES (The Association of European Chambers of Commerce), ASCAME (Association of Mediterranean Chambers of Commerce), BusinessMed (Union of Mediterranean Confederation of Enterprises), EMDC (Euro-Mediterranean development center for micro, small and medium enterprises), GACIC (German-Arab Chamber of Commerce) and EABC (European-Arab Business Council).

 PHOTO GALLERY



<http://www.pks.rs/Vesti.aspx?IDVestiDogadjaji=17017>